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## **ProfitBase Forms Partnership with Solver to Bring Configurable Data Warehouse Software to SMB Market**

YORK, Penn., Feb. 21, 2007 -- ProfitBase, a technology leader in easy-to-use configurable data warehousing, has entered into a distribution partnership with Solver, Inc. of Los Angeles to bring the ProfitBase 2007 data warehousing product to the small and medium-size business (SMB) market through Microsoft Business Solution (MBS) Partners in North America.

"Solver has very strong ties to the Microsoft Dynamics partner network, has excellent business intelligence and market knowledge and we are both committed to Microsoft technology," said Larry LeBlanc, president of ProfitBase NA Inc. "Because Dynamics customers and partners are a major part of our strategy, Solver is the perfect partner for us. Our products fit nicely together."

ProfitBase 2007 is a configurable data warehousing technology that delivers business analytics, business system connectivity and a rapid-configuration data warehouse tool that significantly reduces time-to-value and empowers information workers with one consolidated view of information for better and faster decisions. ProfitBase 2007 has ready-to-use OLAP business cubes for finance, sales and data source connectors for Microsoft Dynamics GP, NAV and AX, Oracle Financials and many others. As a result, ProfitBase 2007 solutions can be installed and running significantly faster than custom-developed data warehouse solutions.

Based on Microsoft SQL Server 2005, ProfitBase 2007 extracts and consolidates raw data from existing business systems and applies proven business logic to create performance metrics that are presented to information workers with tools like Microsoft Office, Reporting Services, Business Scorecard Manager and ProClarity, and Solver's XL Reporter and Dashboards.

"ProfitBase 2007 is an exciting new data warehousing technology that allows us to fill a major need that Dynamics partners and customers have been requesting," said Nils Rasmussen, co-founder of Solver. "The market wants an affordable and easy way to combine Microsoft Dynamics ERP data with data from other in-house business systems into one enterprise database, and then perform analysis and reporting."

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“The hard work in any business intelligence project is getting the data consolidated into a nice, clean data warehouse. ProfitBase 2007 really makes this easy. We can then use front-end tools like Solver’s XL Reporter or any of the other Microsoft tools like ProClarity, Reporting Services or Business Scorecard Manager to give information workers nice dashboards and reports. The combination is a great solution.”

### **About Solver, Inc.**

Solver, headquartered in Los Angeles, is an industry leader in business performance management (BPM) solutions. With a focus on Microsoft-based technologies, Solver delivers financial and operational reporting, budgeting and analytics solutions in either a stand-alone (Microsoft Enterprise Reporting) or integrated (XL Reporter) environment to Microsoft Dynamics Axapta, Great Plains and Solomon ERP systems. Regarded as an industry expert in Microsoft Enterprise Reporting and now also the coming Microsoft PerformancePoint Server Business Intelligence suite, Solver is focused on BPM solutions across industries, with in-depth work in the public sector, media and entertainment, financial services, and health care industry markets. Globally, the company has customers in more than 20 countries. Solver is a Microsoft Certified Partner. For additional information, contact Nils Rasmussen at 310-691-5302 or visit the company’s Web sites at [www.solverusa.com](http://www.solverusa.com) and [www.xlreporter.com](http://www.xlreporter.com).

### **About ProfitBase**

ProfitBase, a Microsoft Gold Certified Partner, delivers ready-to-use business analytics, business system connectivity and a rapid configuration data warehouse that accelerates implementation and deployment of business intelligence solutions. ProfitBase’s data warehousing product, ProfitBase 2007, provides ready-to-use business cubes for finance and sales and data source connectors for Microsoft Dynamics GP, NAV and AX, Oracle Financials and many others, enabling ProfitBase 2007 solutions to be installed and running significantly faster than custom-developed data warehouse solutions. ProfitBase solutions leverage the power of Microsoft SQL Server 2005 Integration and Analysis Services to deliver performance information to scorecard, dashboard and reporting systems, providing decision-makers with one consolidated view of information for quickly analyzing performance and for making better, faster decisions. To learn more about ProfitBase, visit the Web site at [www.profitbase.com](http://www.profitbase.com) or contact Larry LeBlanc at 717-309-7006 or e-mail [larry.leblanc@profitbase.com](mailto:larry.leblanc@profitbase.com).

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