

Profitbase Finance Analytics extracts and transforms General Ledger transactions, from one or more business systems, into the one consolidate view of financial performance so decision makers have the accurate and up to date information they need to make better business decisions.

Business Insight into Financials

The best business strategy and most realistic objectives don't necessarily translate into success in business. Communicating businesses strategy and objectives to every information worker so they understand the plan and can see how their actions affect performance is critical. It all comes down to executing the strategy every day. Providing every decision maker the right information, so they can achieve optimum performance day in and day out is the key to improving your organization's overall performance.

Consolidated and Accurate

Profitbase Finance Analytics easily extract and consolidate multi-currency transactions from one or more General Ledgers, into one chart-of-accounts in your selected currency. The result is accurate and up-to-date financial statements and key performance indicators (KPIs) for decision makers so that performance is easily monitored against plan and problems are quickly identified, analyzed and acted upon.

Improve Accountability

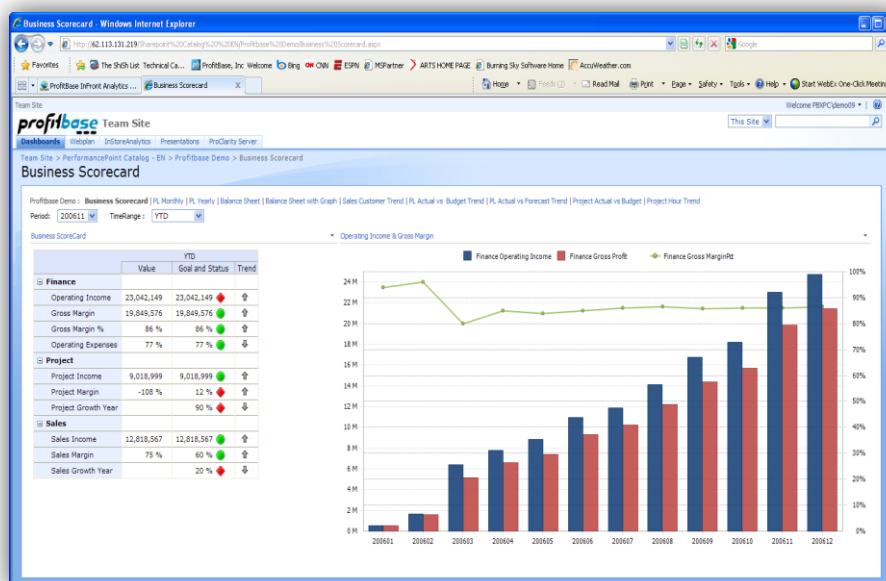
Clear and concise performance goals that are easily monitored encourage all stakeholders from the CEO to the department manager to be accountable and put in place plans to achieve their corporate and or departmental objectives. Profitbase Finance Analytics enables all stakeholders to monitor their performance against their objectives and to drill into details to perform root-cause analysis.

Understand and Compare Performance

Decision makers are able to compare performance relative to prior year, quarter and month or relative to other divisions, products, stores or any other criteria that makes sense for the business. Understanding how and why financial performance is changing is critical in the dynamic global business environment that most business must compete in.

Benefits

- Accurate multi-currency consolidation
- Scheduled automatic updates
- Compare performance against plan
- Monitor and act on trends
- Each stakeholder has their own view of performance based on their responsibility



Example Business Scorecard in Microsoft SharePoint - PerformancePoint

Profitbase Finance Analytics includes a comprehensive set of dimensions, measures and key performance indicators (KPIs) that are ready to use immediately. New dimensions, measures and KPIs can be added or existing ones modified to meet your unique requirements. Dimensions are the contextual information workers use to filter and analyze information. Profitbase Finance Analytics provides the following dimensions, KPIs and measures.

Dimensions

- Legal Entity
- Account
- Trial Balance
- Currency
- Department
- Market
- Process
- Dataset
- Time Range

Measures / Key Figures

- Gross Margin
- Gross Operating Margin
- Operation Expense Ratio
- Revenue

Key Figures - Financial Health

- Assets
- Assets, Current
- Assets, Current - Inventories - Liabilities, Current
- Assets, Current - Inventories / Liabilities, Current
- Assets, Current - Liabilities, Current
- Assets, Current / Liabilities, Current
- Assets, Non-Current
- Capital Employed
- Cash and Cash Equivalents
- Equity
- Equity / Assets %
- Interest-Bearing Borrowings
- Interest-Bearing Borrowings / Liabilities
- Interest-Bearing Borrowings, Current
- Interest-Bearing Borrowings, Net
- Interest-Bearing Borrowings, Net / EBITDA
- Interest-Bearing Borrowings, Non-Current
- Inventories
- Issued Capital
- Liabilities
- Liabilities / Assets %
- Liabilities / Equity %
- Liabilities, Current
- Liabilities, Non-Current
- Non-Interest-Bearing Borrowings
- Non-Interest-Bearing Borrowings, Current
- Non-Interest-Bearing Borrowings, Non-Current

- Other Reserves
- Retained Earnings (Accumulated Losses)
- Trade and Other Receivables, Net, Current

Key Figures - Efficiency

- Operating Income, Total / Assets
- Profit (Loss) Before Interest Exp and Tax / Capital Employed %
- ROA Return on Assets %
- ROCE Return on Capital Employed %
- ROE Return on Equity %

Key Figures - Profitability

- Amortization
- Depreciation
- Depreciation and Amortization
- EBIT / Revenue %
- EBIT Earnings before Interest and Taxes
- EBITA / Revenue %
- EBITA Earnings before Interest, Taxes and Amortization
- EBITD / Revenue %
- EBITD Earnings before Interest, Taxes and Depreciation
- EBITDA / Revenue %
- EBITDA Earnings before Interest, Taxes, Depre and Amort
- EBT / Revenue %
- EBT Earnings before Taxes
- Employee Expenses
- Employee Expenses / Gross profit %
- Employee Expenses / Revenue %
- Gross contribution
- Gross Profit
- Gross Profit / Revenue %
- Income Tax Expense (Income)
- Interest Expense
- Operating Expenses
- Operating Expenses / Revenue %
- Operating Income, Total
- Other Operating Income
- Profit (Loss) After Tax
- Profit (Loss) After Tax / Revenue %
- Profit (Loss) After Tax Before Interest Expense
- Profit (Loss) After Tax Before Interest Expense / Revenue %
- Profit (Loss) Before Interest Expense and Tax
- Profit (Loss) Before Interest Expense and Tax / Interest Expense
- Profit (Loss) Before Interest Expense and Tax / Revenue %
- Profit (Loss) Before Tax
- Profit (Loss) Before Tax / Revenue %
- Profit (Loss) from Operations
- Profit (Loss) from Operations / Revenue %
- Raw Materials and Consumables Used
- Raw Materials and Consumables Used / Revenue %
- Raw Materials and Consumables Used / Sales of Goods %
- Rendering of Services
- Revenue
- Revenue and other operating Income
- Sale of Goods and Services
- Work Performed by Entity and Capitalized

Microsoft
GOLD CERTIFIED

Partner

A Global Alliance Partner

Profitbase AS
Headquarters
Stokkamyerveien 13
4313 Sandnes, Norway
Phone: +47 9706 4000
Email: sales@profitbase.com

Profitbase AS
Oslo Office
Martin Linges vei 25
1354 Fornebu, Norway
Phone: +47 9706 4000
Email: sales@profitbase.com

Profitbase NA Inc.
NA Headquarters
3735 Rimrock Road
York, PA 17402 USA
Phone: + 1 717 309 7006
Email: sales@profitbase.com